



SPONSORSHIP PROPOSAL

STUDY PODS

Guille-Allès
Public Library



OVERVIEW



Help us transform the Hayward Room at the Guille-Allès Library into a world-class learning space. Make a lasting community impact by sponsoring one or more ‘study pods’ - high-quality, bespoke furniture where people can work, study and revise.

Key Benefits:

1. Your branding displayed prominently on and around the new furniture.
2. Significant exposure in the media and in the Library’s own communications, including our email newsletter (11,000+ subscribers).

£5,000 for 2 years



IMPACT

A project is underway to upgrade the Library's study facilities. In 2025 the Hayward Room has been given a major refurbishment thanks to support from the John Ramplin Trust and the Social Investment Fund. The next step will be to invest in high-quality new furniture, as we seek to create a **world-class learning space** for the whole community.

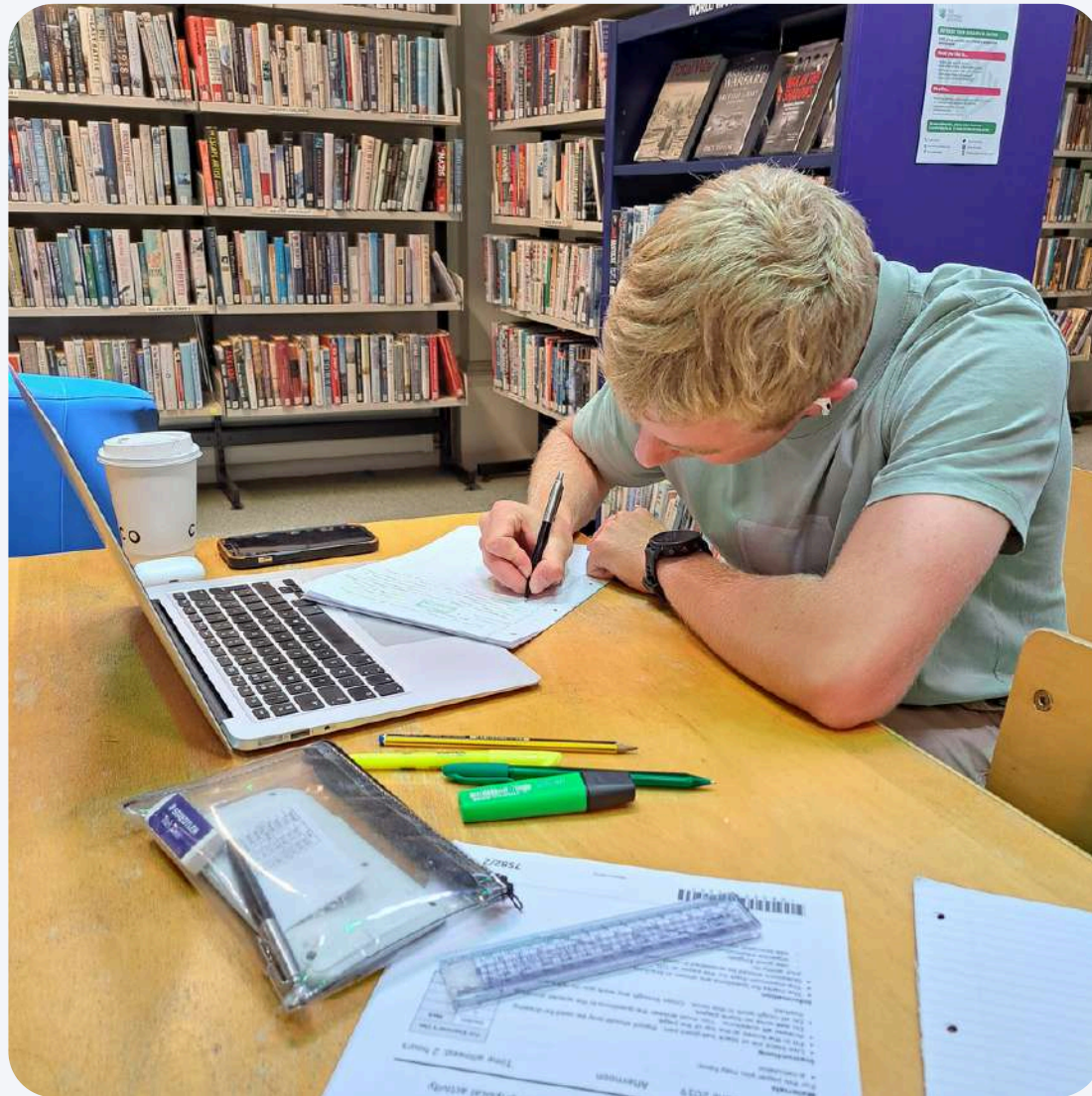
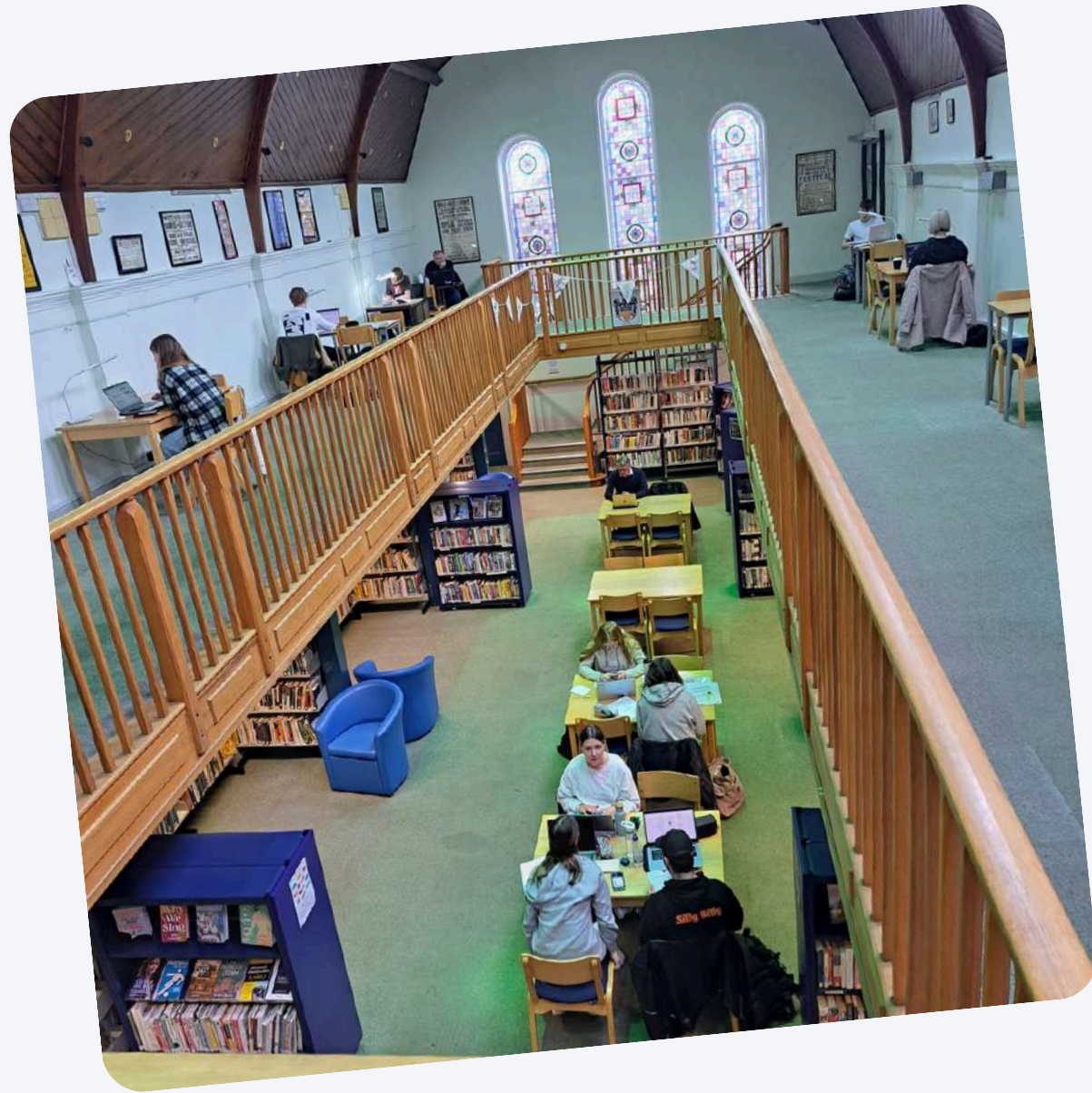
The Hayward Room has long been a vital resource for school and university students, remote workers, mature students pursuing accountancy and other professional qualifications, and many more. Demand continues to grow, with more than 100 students using the space each week at peak times. However, despite its popularity, there's significant room for improvement. While the refurbishment is a fantastic start, there's still an urgent need to replace the ageing tables and chairs with **better quality, more modern, and more comfortable furniture**.

We have one new 'study pod' already - now we need your support to help us invest in seven more. Each pod consists of a large study table boasting built-in lighting and charging ports, with noise-dampening dividers to maintain privacy, plus comfortable chairs to allow for extended use. Crucially, these pods will **more than double the room's capacity** from 26 to 60.

Your support will ensure that everyone in Guernsey has free access to a world-class learning and development space - an investment in the future of our community.



CURRENT SPACE



VISION

Each study pod consists of a table with built-in lighting, plug sockets and charging ports, plus four comfortable chairs, privacy dividers, shelves and hangers for belongings, and acoustic panelling on the walls.

More information is available upon request.



YOU CAN HELP

We need a sponsor to help us bring this vision to life. Sponsoring one or more study pods will ensure that the people of Guernsey can benefit from this valuable learning space long into the future.

In return, your branding will be displayed prominently on your sponsored pod, with your logo on the wall above the table. You'll also enjoy extensive exposure in the local media and in all Library communications including our email newsletter (11,000+ subscribers).

Further opportunities that align with your sponsorship priorities may be available upon request.

£5,000 for 2 years



ABOUT US

The Guille-Allès Library has been at the heart of life in Guernsey for more than 140 years. Founded by lifelong friends Thomas Guille and Frederick Allès in 1882, their vision was for the Library to become a hub for culture, learning, and community – and today our goal remains the same.

Through our vast collection of books, digital resources and other media, as well as a huge range of events and services for adults and children, we improve lives and boost wellbeing across the community, with equality of access for all.



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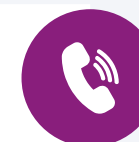


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